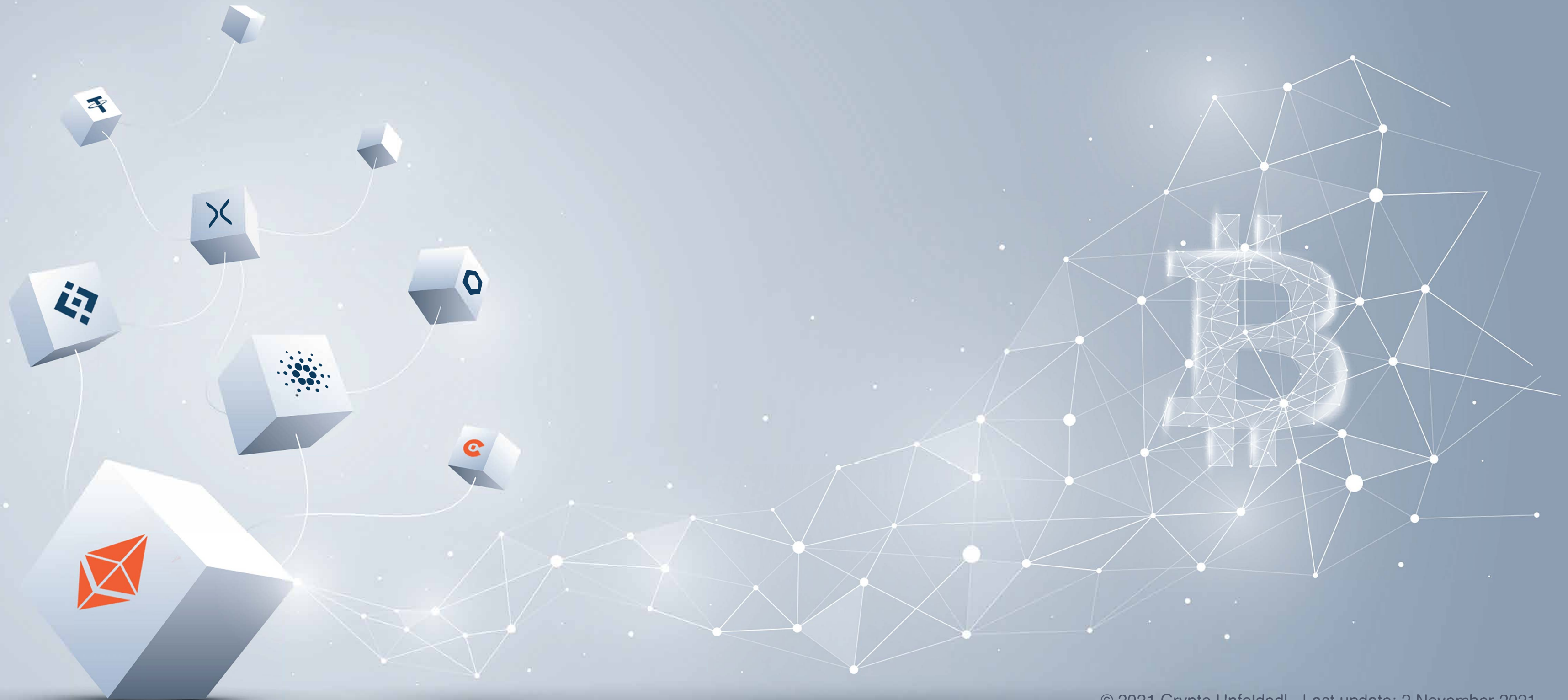


Crypto Unfolded Media Kit



About us

Crypto Unfolded is a full-stack crypto marketing agency helping projects win global recognition through sharp & elegant campaigns, individually designed to complement any budget.

Our team of crypto marketing professionals will apply a 360-degree set of tools and solutions to deliver a comprehensive, individualized, highly targeted, and ROI-efficient advertising campaign.

We have incredible digital reach across all social media platforms.

Take advantage of our channels and maximize your business identity among your future clients



200k +

Twitter reach



20k +

Discord reach



1M +

Telegram reach



500k +

Facebook reach

Share on all our socials

\$250



Drop us a line if you have any questions.

hello@cryptounfolded.com

Understanding your needs

The success of our clientele matters just as much as our own.

We adopt a personalized approach to generate value beyond a marketing budget.

Bold advertising campaigns by Crypto Unfolded help projects build credibility, look good and sell better.



1.5M +

Crypto enthusiasts



150K +

Investors network



200 +

Business partners



Drop us a line if you have any questions.

hello@cryptounfolded.com

Most Picked Packages

Project Awareness

\$999

- 3 Unique reviews written by seasoned crypto specialists.
- 1st articles posted on Crypto Unfolded
- 2nd posted on cryptopress.news
- 3rd article published on cryptofolds.com and cryptoexploit.com
- One article Translated into Italian and Portuguese
- One Article pushed through Google News and Coinstats News aggregator
- 3 x Twitter posts on 3 Twitter accounts
- 3 x Reddit Posts (selected groups)
- 3 x Telegram Posts (24h pinned)
- Project Featured on Crypto Unfolded & Crypto Folds home pages for at least 1 month
- 3 Promoted tweets

Detailed Report Included

Bonus:

The articles will also be published on highly engaging blogs such as Publish0x, TheCapital, Steemit, Hive, Medium, and others.

Cryptocurrency Press Release

\$2500

Get your PR published on 70 cryptocurrency sites in less than 24h!

Press Release on Yahoo Finance

\$950

Get your PR on Yahoo (finance, money, news) + MarketWatch + Bezinga + 400+ other news sites.

Hackernoon

\$999

- 1x Highly engaging article or interview included
- Twitter post by Hackernoon
- Social posts by us

Content Marketing

Format	Price	Production	Homepage	Social exposure	Links	Notes
Sponsored Article	\$250	✓	✓	—	Up to 3 links	A story about your project
Project Review	\$350	✓	✓	—	Up to 3 links	360 review of your project
Press Release	\$100	—	✓	—	—	Your official press release published on our website
Opinion Articles	\$300	✓	✓	—	Up to 3 links	Opinion about your project
Link Insert - Mention - Quotes	\$75	✓	—	—	1 Link	Get mentioned in one of our existing articles
Altcoin Explorer	\$500	✓	✓	✓	Up to 3 links	In-depth review of your altcoin with a dedicated page
Interview	\$400	✓	✓	✓	Up to 3 links	Interview with your team member

Display Ads



Banners

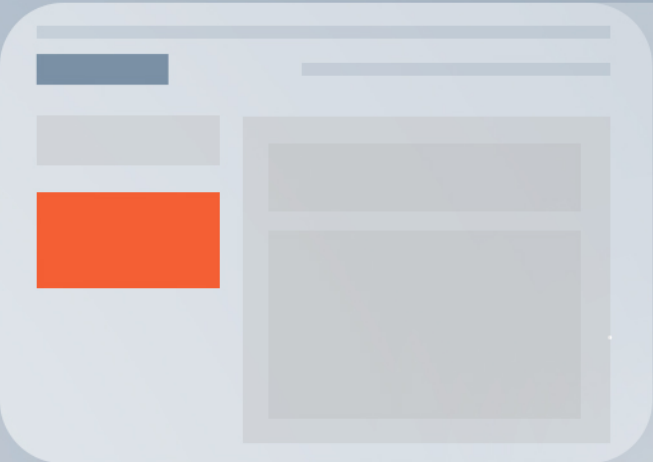
Pop-up

Desktop & Mobile

All pages

\$500

15 days



Sidebar articles banner

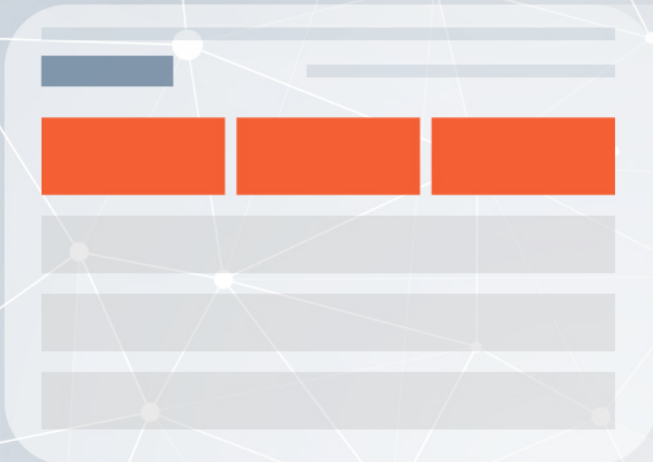
Article Sidebar

Desktop & Mobile

All pages

\$500

45 days



Pages Banners

Mainpages banners

Desktop & Mobile

All pages
*except Homepage

\$500

45 days



Slide banners

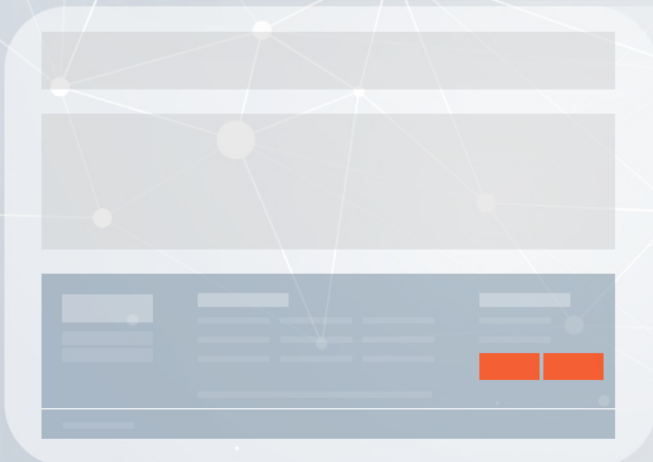
Slide banner

Desktop & Mobile

All pages

\$500

15 days



Footer Banners

Footer banner

Desktop & Mobile

All pages

\$750

180 days



Call to Action

Buy Coin Button

You coin will be added on our homepage with the buying option

Desktop

\$550

90 days

Performance Marketing



App/Project Listing on Homepage \$550

Your product or services Featured apps homepage section

Desktop & Mobile Permanent



Pages Links (main pages) \$450

A link to your project placed on our main pages except homepage

Desktop & Mobile 3 months



Project Listing \$750

Project/product reivew done by our authors and dedicated page about your project/product and listed on the appopiate pages (coins/exchanges/staking pools /wallets/DeFi, etc)

Desktop & Mobile Permanent



Buy From Exchange Button (Coins) \$250

Exchange only. In live prices the buy button will lead to your exchange

Desktop & Mobile 6 months



Homepage listing + Featured Platforms \$150

Your product or services Featured platforms on homepage section

Desktop & Mobile 6 months



Token Sale listing (Token Sale page) \$150

Token Sale listing on our dedicated page until the token sale ends

Desktop & Mobile End of sale

Content Packages

Discounts available for multiple packages.

Content

\$2500

- 2 x sponsored articles
- 1 x sponsored review
- 3 x press release done by your team and shared on Crypto Unfolded
- 1 x press release shared on 15 more sources
- 1 x article shared on 5 more highly engaging crypto sources
- Press release + Social media posts for each article

Marketing Support (min 3months)

\$750

- 2 x sponsored articles
- 2 x social media outreach (entire network)
- 2 x retweets weekly
- 1 x tweet weekly
- Unlimited PR submission on Crypto Unfolded
- 1 x article shared on 5 more highly engaging crypto sources
- 1 x PR shared on 15 crypto sources

Press Release Package

3 x press release shared on Crypto Unfolded + 15 more sites **\$1000**

3 x press release shared on Crypto Unfolded + 25 more sites **\$1500**

3 x press release shared on Crypto Unfolded + 30 more sites +
8 highly engaging Crypto Blogs **\$2000**

Social Media

\$350

2 x Telegram Posts + 2 x Discord Posts + 2 x Twitter posts (4 accounts)

Integration Package

\$750

Native integration of your project on our website directory (coin, exchange, wallet, NFT, Defi, trading bot etc)

- Project review
- Dedicated website page
- Social media posts
- Project review shared on 15 more sources

Combo Banners

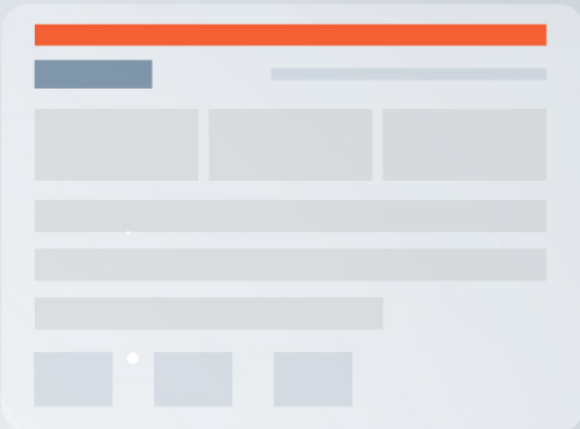
Option 1 - 15 days

\$500

Pop-up banner



Header banner



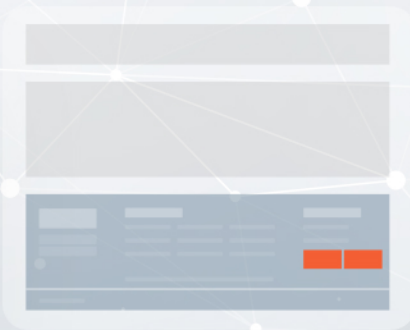
Option 2 - 30 days

\$1000

In-article banner



Footer banner



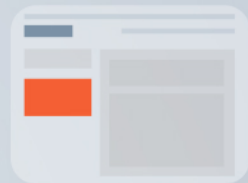
Pop up banner



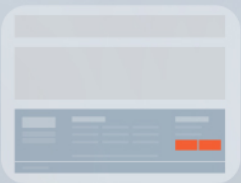
Option 3 - 45 days

\$1500

In-article banner



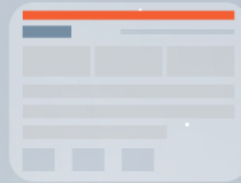
Footer banner



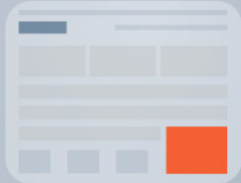
Pop up banner



Header banner



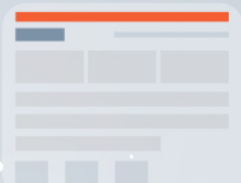
Slide banner



Option 4 - 90 days

\$2500

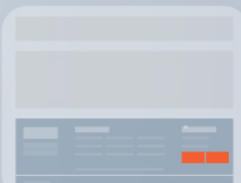
Header banner



Pop up banner



Footer banner



Slide banner



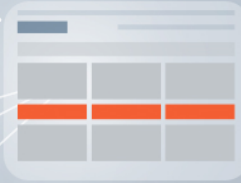
In-article banner



CTA (coin)



Quick links





Drop us a line if you have any questions.

hello@cryptounfolded.com



@Crypto_Unfolded



@Crypto_Unfolded

Contact us if you want to know more or if you want a tailored campaign.

